

Table of Contents

Safety

Be Prepared

Goal Setting

A To Z Selling Tips

Super Booth Sales

Money Counts

Smart Moves



SAFETY

The Girl Scout Cookie Sale is lots of fun! Just be sure to stay safe when you're selling cookies. Please use these simple rules for a safe and successful cookie activity:

- **Show You're a Girl Scout.** Wear the Girl Scout membership pin and/or Girl Scout clothing to show you're a Girl Scout.
- **Buddy Up.** Always go with a buddy. It's safer and more fun!
- **Be Streetwise.** Know the areas where you'll sell Girl Scout Cookies. Accept no cash payment larger than a twenty-dollar bill.
- **Partner with Adults.** Never go alone. Adults must accompany Girl Scout Daisies, Juniors and Juniors when they take orders for, sell, or deliver cookies. Adults must go with Girl Scout Cadettes, Seniors and Ambassadors when they sell door-to-door. Adults should be at any cookie booth all the time.
- **Plan Ahead.** Give money to supervising adults as soon as possible. Be sure to avoid carrying lots of cash or keeping it at home or school. Do Not Go In. Never enter a home, go up to a car on a street or follow a customer into a building or alley.
- **Sell in the Daytime.** Sell only during daylight hours, unless accompanied by an adult.
- **Know the 411 on Online Marketing.** Learn the 411 on online marketing. Read and sign the Internet Safety Pledge at http://www.girlscouts.org/program/gs_cookies/cookie_activity.asp. Have adult permission and supervision for online activities. Use group e-mail. Never use your personal e-mail account. Be sure to follow the activities for your grade level.
- **Protect Privacy.** Never give your name, home or email addresses to customers. Instead, use a designated adult's telephone and/or group e-mail overseen by an adult for reorders or complaints.
- **Be Safe on the Road.** Be careful when you're walking, especially at intersections or along highways. Watch traffic when unloading cookies and passengers from vehicles.
- **Follow the Council Lead.** This includes booth sale guidelines, sale dates, donation programs, etc. Know whom to call if you have a problem or issue.

