

Tips for Cookie Training

Your role at training is to make sure that girls have the information they need to have a safe, fun and productive selling experience.

1. Invite parents and guardians in advance.
2. Provide nametags and a sign-in sheet and refreshments.
3. Explain the troop's plans, goals and how everyone benefits.
4. Ask family adults to help with snacks or games. People with assigned tasks are more likely to attend.
5. Review cookie materials. Distribute order cards and other forms.
6. Discuss troop proceeds and your council's girl recognition program.
7. Describe each Girl Scout Cookie. Use the Order Card to show what each variety looks like.
8. Announce important dates to remember, procedures for picking up cookies and handling money, and who to call for help.
9. Emphasize the importance of safe selling.
10. Answer questions and let girls and their parents/guardians know whom to contact if they think of more questions later. Thank everyone for coming!

For more information on training, visit:

www.abcsmartcookies.com/volunteers.asp.