

Life Skills

Participating in cookie activities allows girls to create their own experiences, reflect on them, and apply what they learn to new challenges. This learning cycle builds courage to try new things and gives girls the desire to continue on the journey to discover, lead and take action.

Confidence

Cookie time provides girls with a safe opportunity to express themselves without fear of being judged. They are encouraged to build on their strengths and try new things in a supportive all-girl environment. Through cookie activities girls are given lots of chances to succeed yet are challenged to stretch themselves in new ways.

Communication

Practicing good communication habits helps develop your child's ability to communicate well. Cookie activities provide wonderful opportunities for girls to interact with friends, neighbors, consumers and their leader and practice communicating their thoughts, feelings and opinions clearly.

Goal Setting

Goal setting helps girls decide what is important for them to achieve in their life. They learn to avoid distractions; stay motivated; build self-confidence; and greatly improve their chance of success.

Planning

As girls get older, they face more and more complex and difficult challenges. Some of these may involve the coordination of many different people and the completion of many tasks in limited amount of time. Cookie time is a great way to practice project management skills.

Financial Literacy

Financial know-how is at the heart of true independence and self-reliance. The basic skills and financial insight that girls gain through practice and experience – like cookie sales – stay with them for a lifetime. Learning how to manage money wisely is one of the most important life skills girls can master. Cookie activities can help girls learn how to budget, manage cash flow and even pay bills on time!

Teamwork

The best way to get things done is often to work together to achieve more. Girls gain lots of practice working together with other girls on their team toward a variety of goals, like cookie activities. All the while, they are improving problem solving abilities, communication and conflict resolution skills.

Networking

Networking is one of the most successful methods for gaining a desired position, whether it's a slot on the school newspaper or student government organization today, or a job later in life. Through cookie activities girls learn to develop contacts - friends, family, neighbors, college alumni, people in associations – a wide variety of people who might be able to help them with their future roles in life.

Leadership

As a Girl Scout, you are already well on your way to being a highly effective leader! You are developing the self-confidence, vision, wisdom, motivational impact and delivery skills that the most effective leaders use every day.