

Selling Ideas



Here are a few field-tested ideas for super sales!



Earn a Girl Scout Award

Girls may earn a variety of cookie sale awards:

For All Girls

2007-08 Girl Scout Activity Pin Information is available as downloaded on the GSUSA Website as GSUSA Girl Scout Cookie Program Activity. http://www.girlscouts.org/program/gs_cookies/cookie_activity.asp.

Brownie Girl Scouts

Cookies Count Try-It online

Smart Cookie Try-It online

Or in Girl Scouts of the USA (2000): Try-Its For Brownie Girl Scouts

Junior Girl Scouts

The Cookie Connection Badge online

Or Girl Scouts of the USA (2007): Junior Girl Scout Badgebook.

Cookie Biz Badge online only

Girl Scouts 11-17

- **Cookies & Dough** Interest Project online
Or Interest Projects for Girls 11-17, Girl Scouts of the USA (1997).
- **Dollars and Sense** Interest Projects for girls 11-17 (24).
Interest Projects for Girls 11-17, Girl Scouts of the USA (1997).
- **STUDIO 2B® Insert:** On the Money, Cookies and More...,
Girl Scouts of the USA (#20494)

Try Cookie Share

Cookie Share is a great way to give to the community. You can implement this service project at the team or council level. Your team can ask customers to buy extra boxes to be donated to their favorite cause. The extra column on the order card can be used to take Cookie Share orders. You'll draw attention to citizenship and service goals of Girl Scout program, and earn more proceeds for troop activities.

Blitz a Neighborhood

Find a neighborhood that hasn't been covered, and organize a Cookie Caravan! Enlist the help of family members and friends to decorate several vehicles with signs, streamers and banners. Load up the girls and the cookies and move on out! Get permission ahead of time to hang posters at stores and businesses announcing your caravan's date and time.

Have a Walk-About

A walk-about is group door-to-door sale event. Adults monitor while several girls divide the houses on a block and ring doorbells. Then the whole group moves on to the next block. This usually takes fewer adults than individual door-to-door sales, and is more fun for girls since they are selling with friends.

A Crowded Moment

A great place for a cookie shop is a local fun run, fair or sports event. Take a decorated van or card table and set up in a place where lots of people will pass. Of course, you will need permission from the event organizers and plenty of adult supervision for the girls.

Keep the Girl in Girl Scout Cookies

Give parents and guardians an easy way to involve their daughter in workplace sales. Suggest that girls create a poster or attach a note and their picture to the order card stating their goals, or encourage parents and guardians to arrange for their daughters to have face-to-face contact when delivering the cookies to co-workers.